



Montreal, October 24, 2017

Seventh Day Adventist Church in Canada (schools)

Ms. Betty Bayer - Director of Education

1148 King Street East
Oshawa, ON L1H 1H8

Dear Ms. Bayer,

Please find enclosed the licensing agreement between Audio Cine Films Inc. and your organisation. It would be appreciated if this could be signed and returned (either by mail, fax or email).

NEW FOR 2017 STREAMING SYSTEM

For 2017, we have a new and expanding movie streaming service that allows schools to stream a variety of movies either for educational purposes in classes or for leisure purposes (i.e. movie nights, parent activities, etc).

It contains hundreds of movies, including the majority of family friendly movies released in the last three (3) years. This service is available for all school boards and schools and is an add-on to your current license.

Temporary test accounts are available

We can easily issue temporary accounts covering all schools and offering unlimited access to our streaming website.

Please do not hesitate to contact us at 1-800-289-8887 for additional information.

Best regards

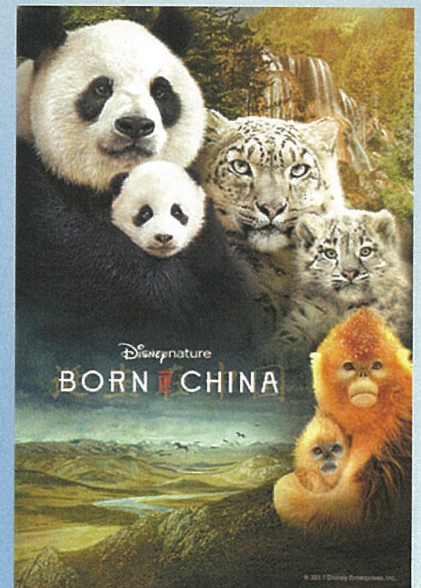

Jean-Francois Cormier
Audio Ciné Films Inc.

STREAMING

ACF is proud to announce the availability of a new streaming service available for licensed organisations

As an inexpensive add-on to our regular public performance license, our new streaming service allows any type of organisation to stream hundreds of the most popular and recent movies available from the studios we represent.

- **Hundreds of movies.**
- **Multi-language Options**
- **IP recognition or password accounts**
- **New titles every month.**
- **Easy movie night viewings.**



COPYRIGHT MOVIE LICENSING

ABOUT US

Founded in 1966, Audio Cine Films Inc. is one of the **largest rights representatives in Canada**, and is the exclusive Canadian non-theatrical distributor for numerous major studios, producers and thousands of films. As such, it issues performance licenses that legalize the public presentation of commercially available films.

WHAT DOES THE LAW SAY?

The Canadian Copyright Act applies in all cases, even if films are:

- ★ Purchased from retail stores or online vendors.
- ★ Obtained from personal collections or borrowed from public libraries (for example).
- ★ Shown freely, for charity purposes or to small groups.

Complete information on copyrights can be found at www.acf-film.com.



ACF HAS EXCLUSIVE RIGHTS IN CANADA

No other entity in Canada or the United States is allowed to issue public performance licenses from our partner studios (among others) and their movies. Licenses obtained from organizations outside of Canada do not cover or allow for the presentation of movies from the studios we represent in Canada.

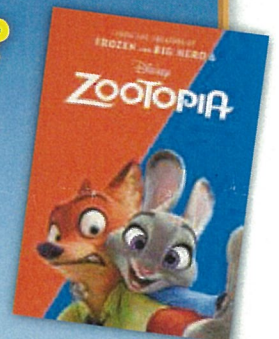
A complete listing of studios exclusively represented by ACF in Canada is available in this document.

100% Canadian . Since 1966.

HOW TO OBTAIN A LICENSE?

Simply complete the application form included in this document and return it to us:

BY FAX: 514 493-9058
BY EMAIL: info@acf-film.com



1 800 289-8887 ★ www.acf-film.com ★ info@acf-film.com
Fax: 514 493-9058

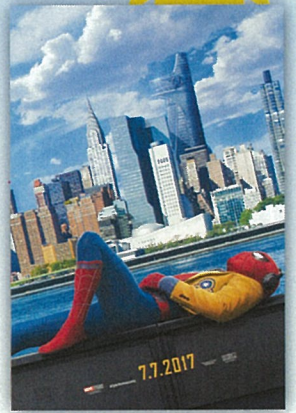
Call us now at
1 800 289-8887

The best copyright coverage for your *Movie Program*

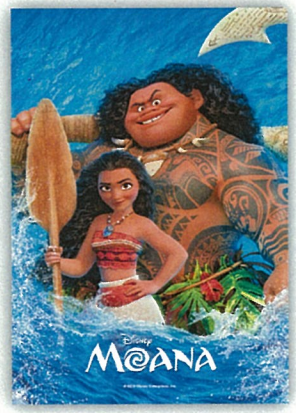
Exclusive access to the largest selection of family movies in Canada

THE BEST PRE-RELEASES

Exclusively at ACF!



Don't forget these family favourites



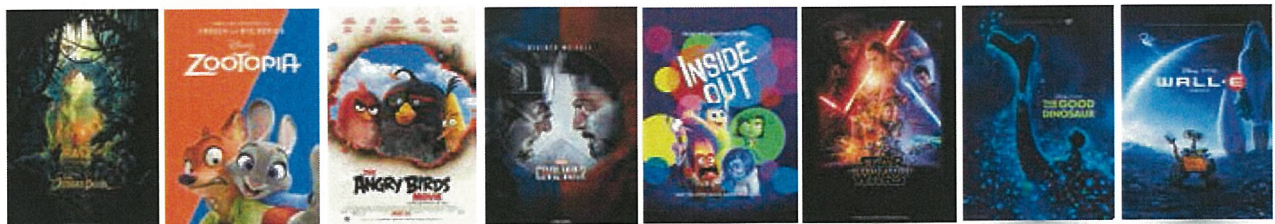
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Fax: 514-493-9058

Stream your films with



ACF is proud to offer a growing collection of movies available in streaming format for educational and entertainment purposes. As an inexpensive add-on to our standard public performance license, streaming your movies with ACF allows you to view movies anywhere in your organization without the hassle of Blu-ray and DVD format.

- Accounts are available either based on automatic IP recognition or through a standard login/password.
- Hundreds of movies to choose from, additional titles are added on a monthly basis.
- The majority of new releases are added within 1-2 days of being released in Blu-ray and DVD.
- Multiple language options (subtitled and dubbed where available).
- Titles can be added upon request.
- **Pre-Releases are not available in streaming.**



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COPYRIGHTS APPLY IN ALL CASES.

ENSURE THAT YOUR ORGANISATION IS PROPERLY LICENSED

ACF is the exclusive Canadian public performance rights representative for numerous studios and thousands of movies. We offer short term and annual public performance licenses that allow for the presentation of commercially available movies in a public. No other rights representative may offer licenses (in Canada) for the studios and movies we exclusively represent in Canada.

The **Copyright Act of Canada** is the federal statute governing copyright law in Canada and it regulates the public performance of commercially available movies across the country.

Additional information concerning copyrights in Canada may be obtained at:

<http://www.cb-cda.gc.ca/societies-societes/index-e.html>

In regards to movies, what is a public performance?

Essentially, a public performance is any type of movie presentation that occurs outside of a private dwelling (your house, condo or apartment) or for audiences other than family and friends. Example, if you show an outdoor movie in your backyard, but invite 100 people from the neighborhood, then your event will be considered a public performance.



FAMILY MOVIE NIGHTS

Family movie nights organized by parent councils, community associations or other types of 3rd party groups require a public performance license, even if these events are free or take place for just a few people.



SPECIAL EVENTS

Even if you present just one or a few movies during the year, you still need a license. There are no exceptions.



CHARITY FUNDRAISERS

Notwithstanding the charitable or non-profit nature of your event, a public performance license is required. Most of the organisations we deal with (schools, churches, towns, etc.) are not-for-profit in nature and all require a public performance.



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FREQUENTLY ASKED QUESTIONS

We show movies that we have purchased in DVD or through an online streaming service. **Is a license still required?**

Yes, public performance licenses are required in all cases. Movies that are rented, borrowed or purchased are only for personal, private use for family and friends. Owning a DVD or renting a streaming services does not confer any public performance rights.

We have just found out about copyright licensing requirements, **is this a new law?**

No, the Canadian Copyright Act has been in place for several decades, and licensing requirements have always existed.

What if I don't charge or doing this for a **good cause?**

A license is required in **ALL** cases, even if movies are shown freely or as part of a fundraiser.

Do **all organizations** require a license?

Essentially **yes**. All types of public, private or commercial organisations that present commercially available movies require a public performance license.

Educational Institutions
Private Business
Churches & Religious Organisations
Municipal Organisations
Youth/Senior Centers
Community Associations
Governmental Installations

Museums
Daycares
Hospitals & Health Care Organisations
Private Schools & Colleges
Business Associations
Credit Unions and Banks

Hotels & Resorts
Public Libraries
Campgrounds
Restaurants & Bars
Not-for-Profit Group

* This is not an exhaustive list.



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Licensing Information Document

Benefit fully from your ACF Licence!

- Unlimited access to 1000s of movies from numerous exclusive studios!
- Exclusive access to the largest library of animated and family movies!
- Optional pre-releases titles available for your special events!

KEY POINTS TO REMEMBER

- All movies produced by the studios we represent are covered.
- Complete information on studios and titles is available at www.acf-film.com
- Unless specifically mentioned, pre-release movies are not included in your license and must be rented separately.
- Please contact us at info@acf-film.com or at **1 800-289-8887** if you have any questions.
- Additional information is contained in this document.

FILM LIBRARY

Movies can be obtained from any legal source such as: retail outlets, personal collections, public libraries, etc. Movies available on legal online movie providers such as iTunes[®]™ and Netflix[®]™ are meant for private home use only and may not be used for public performances. Please consult their "terms of usage" for additional information. **ACF offers a complete and easy to use streaming service with numerous recent blockbusters, older favourites and classics. More information can be obtained at www.acf-film.com.**

It is understood that your organisation shall be responsible for any rental fees and other associated costs for the acquisition of desired movies. ACF is not liable or responsible for the availability of any film title.

© COPYRIGHTS

All works are protected under the Canadian Copyright Act. Your ACF license is limited to the exhibition of commercially available movies as described above. Works cannot be edited, copied, or modified in any manner nor can they be exhibited **by broadcast, streaming, closed-circuit transmission, satellite or cable** without the express written permission from the copyright holder. All other rights not expressly mentioned herein are reserved.



Licensing Information Document

WHAT KIND OF EVENTS CAN YOU HAVE WITH AN ACF LICENSE?

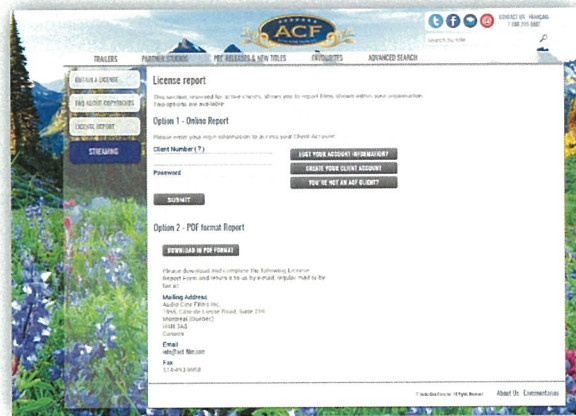
All movie presentation events occurring within your organisation and for your patrons/members/attendees are allowed with your ACF license. Movie events must respect the terms detailed in your agreement (see your invoice). Unless specifically allowed, outdoor movies events are not included in this agreement and must be booked separately (see movie event quote request form). Licenses may not be transferred to or used by 3rd party organisations.

ADVERTISEMENT

It is understood that any promotion will be restricted to your facilities and to its members/attendees. This means no radio, no television and no commercial newspapers. Advertisements in community newspapers and websites related to your organization are permitted. Advertising on social media is allowed, but you must be careful about the scope of this publicity.

USAGE REPORTS

Usage reports detailing the titles that have been shown should be submitted every three (3) months. You can send your reports by simple email, use the form included in this document, or submit your report online by creating an account on our website at **www.acf-film.com**: simply follow the instructions located under "license report" located in the menu on the left.





Licensing Information Document

HOW DO YOU ORDER A PRE-RELEASE MOVIE?

- a. Go to our website **www.acf-film.com** and choose your movie.
- b. All movies come with three (3) dates (in theatres, in pre-release, in stores), the "in pre-release" is the earliest you can show a movie. We receive our copies in advance so it is possible to present a movie on the actual date of its release.
- c. All pre-release booking requests must be submitted using a "Quote Request Form" (available in this document) at least fifteen (15) business days prior to your event. Once this is received, an ACF representative will contact you with a pricing quotation. Please note that all pre-release rental prices are based on the scope and nature your event.
- d. All organisations ordering a pre-release are responsible for shipping, encryption costs, handling and taxes related to the actual shipment of the movie in question.
- e. Movies are shipped across Canada at least seven (7) business days prior to your event. Specific instructions concerning the shipment of your movie will be contained in the confirmation sent to you.

Costs that apply when ordering a pre-release

1) Licensing Fee

A separate licensing fee (based on the details of your event) will be charged for each pre-release rental. All booking requests must be submitted using the movie event quote request form contained in this document.

2) Handling Costs

A handling charge of \$10 is applied for all movie shipments.

3) Shipping Costs

Shipping costs are applied (round-trip through Xpresspost) for movie shipments across Canada. Fees vary depending on your specific location.

4) Encryption Costs / PIN play Costs

If you order a pre-release, an encryption cost of \$35 will be applied. Note that it is possible to "circuit" copies through several schools in order to reduce overall costs.

5) Taxes

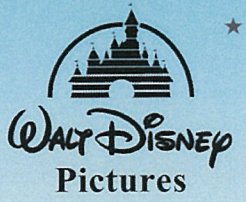
The appropriate taxes (based on your province) will be charged for all transactions.

6) Posters

Posters are free of charge and are usually shipped along with the movie. Subject to availability.

Call us now at
1 800 289-8887

The **ACF** catalogue covers great films
from all of these **distributors** and **producers**:



- Atopia★
- Axia Films★
- A-Z Films★
- Baby Einstein★
- BBC Films★
- Capri Films★
- D Films★
- EuropaCorp

- Equinoxe Films★
- Escape Artists★
- Filmoption★
- France Télé★
- FunFilm★
- Gaumont
- Imagine★
- Kinosmith★

- K-Films★
- Lakeshore
- Mandalay
- Mandate
- Max Films★
- Media Rights Capital
- Monterey Media★
- Morgan Creek

- Niagara Films
- Original Films
- Orion Pictures
- Pathé
- Polygram★
- Phare-Est★
- Rainforest Films★
- Reliance

- Rose Films★
- Roth
- Samuel Goldwyn
- Saturn Films
- TF1 International
- The Hot Ticket★
- Voltage Films

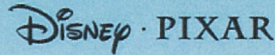
★ = Studios and distributors **exclusively** represented by ACF in Canada

The ACF catalogue cover mosts of the films produced by these production companies, through our exclusive partners studios and distributors. Please note that some of the titles produced by these companies may be released through other distributors than those represented by ACF.



1 800 289-8887 ★ www.acf-film.com ★ info@acf-film.com
Fax: 514 493-9058

Obtain your ACF licence and get access to 1000s of movies from all these studios and producers!



Columbia Pictures ★ Disney Nature
Hollywood Pictures ★ Screen Gems ★ Illumination
Touchstone Pictures ★ Tri Star Pictures ★ United Artists

among many others



THE COPYRIGHT LAW IS CLEAR.

Does your school respect copyright laws?

ACF is the exclusive Canadian public performance rights representative for numerous studios and 1000's of films, and only our **license allows you to present movies for leisure purposes legally**. We offer short term and annual public performance licenses that protect you against copyright infringement.

FAQ

- Do I need a license if I show movies during lunch or as part of kindergarten programs? **YES**
- Do I need a license if movies are free or just for a few students? **YES**
- Do I need a license if movies are personally owned or purchased from retail stores? **YES**
- Do I need a license for charity fundraiser events? **YES**
- Do movie events organized by parent associations require a license? **YES**
- Are the movies and studios listed here covered by other vendors? **NO**
- Do copyright laws allow me to show movies for leisure purposes without a license? **NO**

About Bill C-11: The Copyright Modernisation Act

The public performance exceptions contained in C-11 are strictly educational in nature and do not apply to presentations occurring outside of a classroom educational context. Please contact us for additional information.



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MOVIE LICENSING QUOTE REQUEST FORM

THIS FORM CAN BE COMPLETED ONLINE AT WWW.ACF-FILM.COM IN THE MAIN MENU OBTAIN A LICENCE.

Ask about
our turnkey
movie events!

NAME OF ORGANISATION

ADDRESS

CITY

PROV.

POSTAL CODE

PHONE

FAX

CONTACT PERSON

E-MAIL

WEBSITE

FACEBOOK PAGE

1. WHEN WILL YOUR EVENT(S) OCCUR?

A) YYYY MM DD B) YYYY MM DD
C) YYYY MM DD D) YYYY MM DD

2. MUNICIPAL POPULATION: RESIDENTS

3. NAME AND DISTANCE FROM THE NEAREST THEATRE:

KM

4. WHERE WILL YOUR EVENT(S) OCCUR?

OUTDOORS INDOORS

PRECISE LOCATION:

5. WILL THIS EVENT BE OPEN TO THE GENERAL PUBLIC?

YES NO

6. WHAT IS THE CONTEXT OF THIS EVENT?

FREE COMMUNITY EVENT FUNDRAISER

OTHER:

7. LOCATION CAPACITY: SEATS

8. EXPECTED ATTENDANCE (ESTIMATED):

9. WILL YOU BE CHARGING AN ENTRY FEE?

YES NO IF YES, HOW MUCH? \$

10. WHAT TYPE OF FILM DO YOU WANT?

A PRE-RELEASE A REGULAR FILM

TITLE(S) YOU WISH TO PRESENT:

11. WOULD YOU LIKE ANY SUGGESTIONS? YES NO

IF YES, WHAT TYPE OF FILM ARE YOU LOOKING FOR?

FAMILY CLASSICS NATURE
 POPULAR MATURE AUDIENCES RELIGIOUS

OTHER:

12. WHAT TYPE OF PUBLICITY WILL YOU BE DOING FOR THIS EVENT?

13. ARE YOU CURRENTLY DEALING WITH AN OUTDOOR PROJECTION COMPANY?

YES, PLEASE SPECIFY WHICH ONE:
 NO, PLEASE SEND ME REFERENCES NO, I HAVE MY OWN EQUIPMENT

14. PLEASE GIVE ANY ADDITIONAL DETAILS CONCERNING YOUR EVENT:



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